

## Berkeley Bridge Privacy Policy

### THE PERSONAL DATA BERKELEY BRIDGE PROCESSES

Berkeley Bridge may process your personal data if you use our services and/or if you provide such data yourself by filling out a contact form on our website. Berkeley Bridge may process the following personal data:

- Your first and last name
- Your address
- Your phone number
- Your email address
- Your IP-address

### WHY BERKELEY BRIDGE NEEDS DATA

Berkeley Bridge may use your personal data to contact you by telephone following your request, and to contact you in writing (via email or mail) in case you are unavailable on the phone.

In addition, Berkeley Bridge may use your personal data when performing services agreed to in a commission contract, usually consisting of legal services.

### HOW LONG BERKELEY BRIDGE STORES DATA

Berkeley Bridge keeps your personal data no longer than strictly necessary to accomplish the goals originally agreed to when the data was collected.

### SHARING DATA WITH THIRD PARTIES

Berkeley Bridge will only share your data with third parties when necessary to carry out services agreed to contractually, or to fulfill legal requirements.

### MAPPING SITE TRAFFIC

The Berkeley Bridge website keeps track of overall traffic, including the IP-address associated with your computer as well as the timestamp and data associated with your browser request. These data are used to analyze user behavior on the website. Berkeley Bridge uses this information to improve the website's functionality. These data are anonymized as much as possible and are not shared with third parties.

### GOOGLE ANALYTICS

Berkeley Bridge uses Google Analytics to track website visitor behavior and assess the effectiveness of Berkeley Bridge's Adwords campaigns on Google search results.

This information, including your IP-address, is transferred to and saved by Google on servers based in the United States. Consult Google's privacy policy for more information. Here you will also find the Google Analytics privacy policy.

Google uses this information to track behavior on our website, in order to report to Berkeley Bridge about the website and to provide advertisers with information concerning the effectiveness of their campaigns. Google may share this information with third parties when legally obligated, or when third parties process this information on Google's behalf. Berkeley Bridge has no influence in this matter. Berkeley Bridge has not permitted Google to use Analytics information gathered via Berkeley Bridge for other Google services.

#### VIEWING, MODIFYING, OR DELETING DATA

You have the right to view, correct, or delete your personal data. You may send a request for access, correction, or deletion to [administratie@berkeleybridge.nl](mailto:administratie@berkeleybridge.nl). Berkeley Bridge will respond to your request as soon as possible, and in less than four weeks.

#### SECURITY

Berkeley Bridge takes the protection of your data seriously, and takes measures to prevent its abuse, loss, unauthorized access, unwanted publication, and unauthorized alteration. The Berkeley Bridge website uses a reliable SSL Certificate to prevent your personal data from falling into the wrong hands.

If you suspect your data is not properly secured, if you suspect abuse, or if you wish to obtain more information about the security of data collected by Berkeley Bridge, please do not hesitate to contact Berkeley Bridge via [administratie@berkeleybridge.nl](mailto:administratie@berkeleybridge.nl).

<https://berkeleybridge.nl/> is a Berkeley Bridge website.

Berkeley Bridge can be reached as follows:

Mailing address: Zuidpoolsingel 12, 2408 ZE Alphen aan den Rijn

Street address: Zuidpoolsingel 12, 2408 ZE Alphen aan den Rijn

Chamber of Commerce Registration Number: 28101572

Phone: +31 172-515146

Email: [info@berkeleybridge.nl](mailto:info@berkeleybridge.nl)